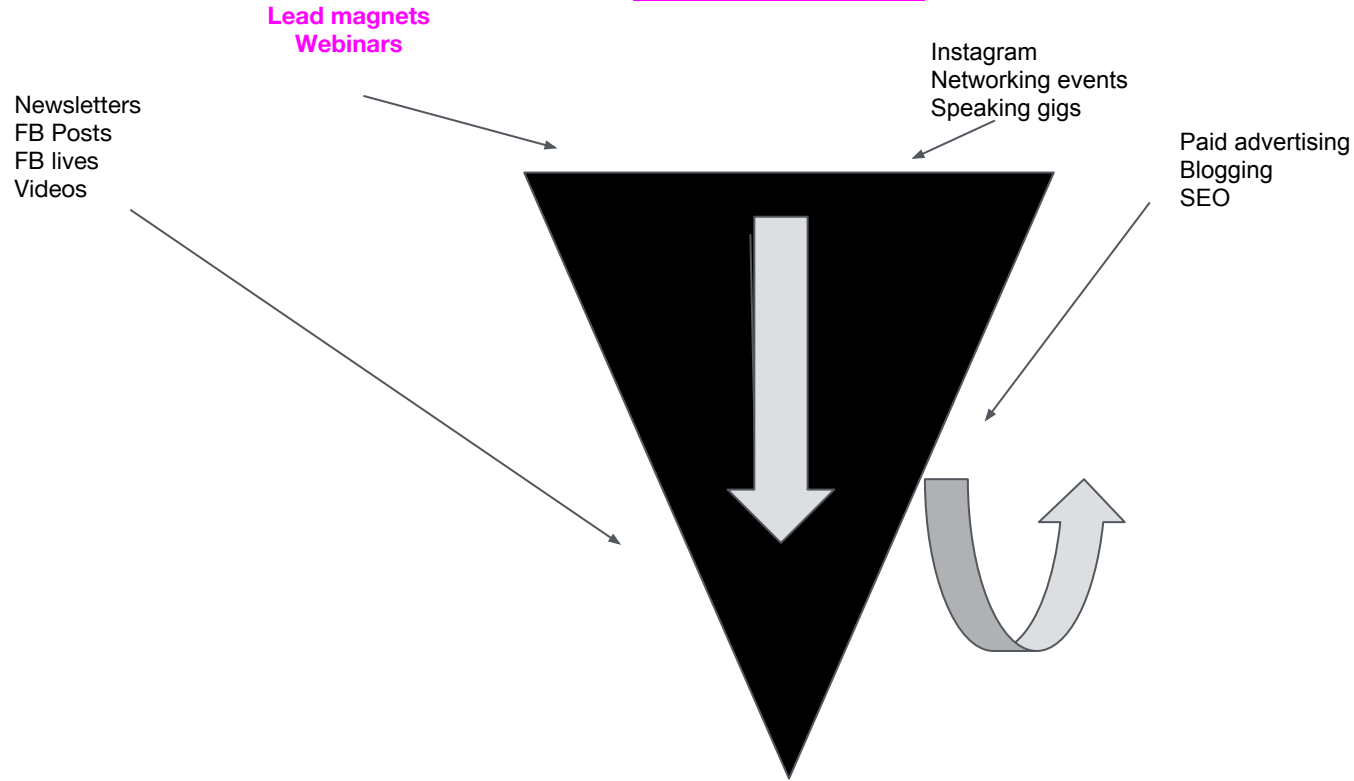


Sales Funnel



NatalieTolhopf.com



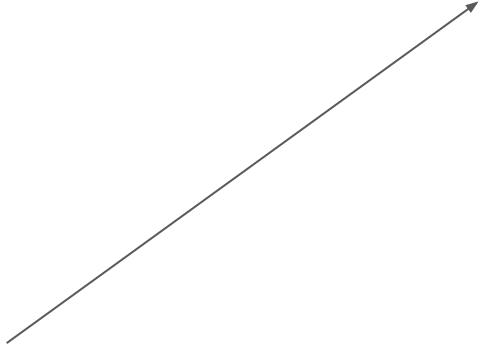
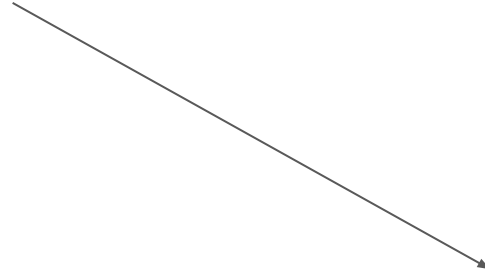
FB ADVERT
to grow page
likes

To grow your
own
community.
Create brand
awareness

LIVE
VIDEOS

Share Offers

Engage



Can
retarget
these
people
with more
targeted
adverts

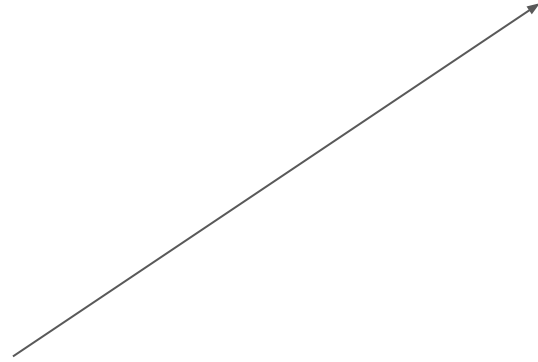
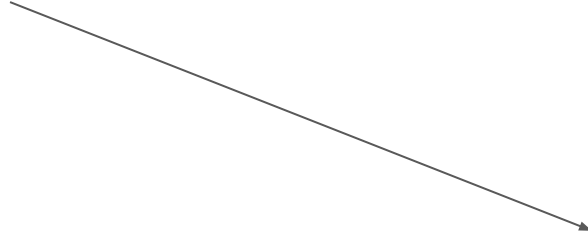
FB
ADVERT-
To An optin
page

**To grow
your email
database
*To make
sales
*To build
trust*

Video
Sales
Letter

Opt-in page

Email
Sequence



Creates a
consistent
flow of clients

My Two Fav Funnels

Lead magnet to consult (or order form)

Webinar to Consult (or order form)

FB ADVERT-
To An optin
page



OPT-In page



Video
Training



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Pauline Stockhausen

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