

HOW TO CREATE QUICKLY

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1. Put the name of your content or idea in the cloud. Then brainstorm all the cool stuff that comes out of your head on the page around it.



2. Now number all those ideas to bring them into alignment. In 1-10 order expand on each idea from the brainstorm. Decide now if it is a post, a blog, a programme.

	Content Idea	Post	Blog	Programme
1.				
2.				
3.				
4.				
5.				

6.				
7.				
8.				
9.				
10				