



Ideas for daily **MARKETING activities - Choose at least 3-10**

- Email your database
- Live video on your FB page for a week then repurpose
- Start a discussion in your FB group
- 30 mins of commenting and serving in another FB group
- Record some video snippets to get your message out
- Write a blog (repurpose it)
- Write a Facebook post
- Post on Instagram
- Create a selection of stories for Instagram
- Repurpose a testimonial and share it
- Create and write a case study
- Ask to be a guest on a blog, newsletter or podcast
- Share out your link to a lead magnet to build your database
- Ask 5 trusted businesswomen to share your service/product
- Create a FB ad to a cold audience
- Create a FB ad to retarget website visitors
- Book in a networking event at least two a month
- Breadcrumb - Show up in a FB group as the expert and offer help
- Get yourself interviewed and in front of a group, online or in real life
- Be like the news and repeat your message/offering/service/product
- Talk to 3 people a day about your business
- Go through the repurposing activities and smash out more!

