

Ideas for daily SALES activity - Choose at least 3-5 a day!

- Email your database and straight up sell to them - 9 word email technique
- Ask for testimonials and get into a conversation. Offer an upsell
- Share testimonials with a call to action
- Who can I reach out to? (at least one person)
- Who can I follow up with? (at least one person)
- Do a spontaneous live and sell whatever you need to sell
- Straight up pitch on FB - Video to offer
- Peruse inbox and reach out to people /engage
- Peruse FB PMs and reach out to people /engage
- Create a heartfelt post everyday from your journaling & tell people how to work with you & share the hell out of it!
- Share in a group your next workshop or freebie - Add a call to action to every post
- Shoulder tap people who have been interested and bought from you before
- Write a newsletter with a call to action
- Create an upsell to offer your current clients or past
- Offer time-limited or numbers-limited 1:1 sessions
- Write a blog with call to action, and post round the net including in free groups
- Daily money intention (set goal for day's income) and affirm money beliefs (write out affirmations, beliefs in an email to self or in journal)
- Daily income check (face your money!!)
- If someone has 'liked' or commented on your FB page or Insta...PM them to start a conversation.
- Tweak your FB advert metrics
- Check in with existing clients and offer an upsell (at least one person)



- ❑ Check in with past clients and offer a refresher of some sort (at least one person)
- ❑ Follow up with everyone you've met at an event or networking meeting in the past 90 days; make them an offer or ask for a referral
- ❑ Follow up with enquiries that didn't convert the first time.
- ❑ Use Instagram stories to showcase your services and promotions.
- ❑ Get reviews and post them online - then repurpose them onto your website and email your database
- ❑ Private message all your the members of your FB group and ask if they need your help
- ❑ Offer 5 free coaching spots (30 min sales conversation to diagnose where they are at)

Suggested Weekly Actions:

1. Email newsletter to database x1 (Resend to any unopened)
2. FB posts- Follow social media plan- Share testimonials
3. Grow database- Posts with Calls To Action/FB adverts (Use lead magnets and videos)
4. Follow up with prospective clients- (Start a conversation)
5. Conduct 2 lives a week- (Repurpose some of the FAQ, talk about problems you solve)
6. Check in with current clients (remember to always look after your people)
7. Create content (This can be for SM/Repurposing/Blogging/Content for website)
8. Check FB ads (Make sure you have one with no CTA, one retargeting)

The more your brand is seen, the more awareness you bring. The more eyes on your stuff, the more sales you will make