

# Your one-page biz planner for the year ahead



Revenue Plan	
Revenue goal for the year	_____
Quarterly goal for the year	_____
Monthly goal for the year	_____
Weekly goal for the year	_____
Daily goal for the year	_____
Salary goal for the year	_____

Financial Forecast			
Offer	Amount	Number of sales	Total Revenue

Goals & Measures	
BIZ OBJECTIVES	MEASURES OF SUCCESS

Marketing Mix	
KEY MARKETING CHANNELS	TACTICS & ACTIVITIES

Sales Activities			
DAILY	WEEKLY	MONTHLY	QUARTERLY