

Your one-page biz planner for the year ahead



2026 Business Plan

Revenue Plan	
Revenue goal for the year	\$136,000 (excluding GST)
Quarterly goal for the year	\$34,000
Monthly goal for the year	\$8500
Weekly goal for the year	\$2125
Daily goal for the year	\$303 (7 days)
Salary goal for the year	\$70,000 (After tax, biz costs)

Financial Forecast			
Offer	Amount	Number of sales	Total Revenue
1:1 clients	\$6000	12	\$72,000
VIP offer	\$1500	10	\$15,000
Workshops	\$500	40	\$20,000
Affiliates			\$5,000
Contracting	\$120 per hour	200 hours	\$24,000

Goals & Measures	
BIZ OBJECTIVES	MEASURES OF SUCCESS
Grow database Run workshops Fill VIP offer Retain and service 1:1 clients	Database grows by another 500 Run 4 x w/shops 10-12 pax 10 for the year 90% retention rate

Marketing Mix	
KEY MARKETING CHANNELS	TACTICS & ACTIVITIES
LinkedIn Email marketing Instagram Networking	Referrals FB ads Google Ads Strategic Alliances

Sales Activities			
DAILY	WEEKLY	MONTHLY	QUARTERLY
Prospect new leads Follow up	Email to database with specific ask for the sale Update CRM	Client check-ins- Pops of wow	Follow up enquires from last quarter Review