

Your one-page biz planner for the year ahead



For full instructions, see natalietolhopf.co.nz/planner for an example

Revenue Plan

Revenue goal for the year _____

Quarterly goal for the year _____

Monthly goal for the year _____

Weekly goal for the year _____

Daily goal for the year _____

Salary goal for the year _____

Financial Forecast

Offer	Amount	Number of sales	Total Revenue

Goals & Measures

BIZ OBJECTIVES	MEASURES OF SUCCESS

Marketing Mix

KEY MARKETING CHANNELS	TACTICS & ACTIVITIES

Sales Activities

DAILY	WEEKLY	MONTHLY	QUARTERLY