

Strategic Monthly Plan

January

★ How do you want to feel at the end of next month?

★ What is your top priority for this coming month? (based on your quarterly goals)

★ What is your sales or revenue target for the month?

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★ What are you promoting this month? If so, what are your targets for that to be a success?

★ What do you need to do to make that happen? (marketing, sales and operation actions)
Make a list with bullet points of what you need to take action on. This list becomes what you prioritise each week!